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To Our Shareholders and Investors

August 7, 2026

Company name: Startia Holdings, Inc.

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(Code 3393, TSE Prime Market)

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Notice Regarding Partial Change to Business Segments

Startia Holdings, Inc. (the "Company") hereby announces that, at its Board of Directors meeting held today, it resolved to partially change its business segments effective from the cumulative first quarter of the consolidated fiscal year ending March 2027 (Q1 FY2027), as described below.

1. Overview of and Reason for the Change

The Startia Holdings Group is revising a portion of its business segments in order to disclose management information that more accurately reflects the actual state of its business activities.

Previously, the web solutions business (including website production) provided by consolidated subsidiary Startia, Inc. was classified under the "IT Infrastructure-Related Business" segment for internal management and decision-making purposes. In addition, consolidated subsidiary Startia Technos, Inc. has developed and offered SaaS tools such as the business automation RPA tool "RoboTANGO" and the data integration iPaaS tool "JENKA," and was classified under the "DX Solutions-Related Business" segment for internal management and decision-making purposes.

Effective from the cumulative first quarter of the current consolidated fiscal year, the Company has reclassified the web solutions business of Startia, Inc. under the "DX Solutions-Related Business" segment. In addition, as the IT environments of client companies become increasingly sophisticated and complex amid ongoing digitalization, Startia Technos, Inc. has strengthened its response to IT infrastructure development needs, particularly among mid-sized customers, by transitioning to a comprehensive solution structure that includes networks, servers, and related infrastructure, in addition to its existing DX Solutions-Related Business. Accordingly, Startia Technos, Inc. now operates in both the "DX Solutions-Related Business" and "IT Infrastructure-Related Business" segments, with internal management and decision-making conducted separately for each.

Segment information for the cumulative first quarter of the previous consolidated fiscal year has also been restated based on the revised classification method.

2. Segments

Segment Name	Business Description	Main Affiliated Companies
IT Infrastructure-Related Business	Provides the sale, installation, and maintenance of OA equipment such as MFPs (multifunction printers) and business phones, as well as the construction of IT infrastructure utilizing networks and cloud technology and the provision of security measures. Also handles ISP subscription agency services and provides environmental equipment such as retail electricity and LED lighting, offering comprehensive support for office IT infrastructure.	Startia, Inc. BC Media Co., Ltd. NOS Co., Ltd. StartiaLead, Inc. Business Service Co., Ltd. Fujifilm BI Nara Co., Ltd. Startia Technos, Inc. (newly added)
DX Solutions-Related Business	In addition to the integrated SaaS tool "Cloud CIRCUS," which streamlines marketing and sales activities, provides the business automation (RPA) tool "RoboTANGO" for automating back-office operations such as general affairs and accounting, and the integration tool (iPaaS) "JENKA" for linking cloud services, supporting greater efficiency and productivity across overall business operations.	Cloud CIRCUS Inc. Startia Technos, Inc. Startia, Inc. (newly added)
CVC-Related Business	Invests in IT venture companies and supports the growth of investee companies by leveraging the Group's management resources, including its customer base and IT solution capabilities.	The Company Startia Asia Pte. Ltd.

End