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To Our Shareholders and Investors



May 14, 2025

Company name:

Startia Holdings, Inc.

Name of representative:

Hideyuki Hongo, Director and President

(Code: 3393, TSE Prime Market)

Inquiries:

Takao Uematsu, Director, Executive Officer and CFO,

Head of Corporate Headquarters

(Tel: +81-3-5339-2109)

Notice Regarding Differences Between Full-Year Consolidated Earnings Forecast and Actual Results and Dividend of Surplus (Increased Dividend)

We hereby announce that at the Board of Directors meeting held today, the Company resolved to revise the differences between the full-year consolidated earnings forecast for the fiscal year ending March 31, 2025 (April 1, 2024 – March 31, 2025) announced on November 8, 2024, and the actual results released today, as well as the year-end dividend forecast for the fiscal year ending March 31, 2025, also announced on November 8, 2024, as detailed below.

1. Differences Between Forecast and Actual Results for the Fiscal Year Ending March 31, 2025

(1) Full-Year Consolidated Results (April 1, 2024 – March 31, 2025)

	Net Sales (Million yen)	Operating Profit (Million yen)	Ordinary Profit (Million yen)	Profit Attributable to Owners of Parent (Million yen)	EPS (Yen)
Previous Forecast	21,450	2,620	2,630	1,800	187.12
Actual Results	22,211	2,737	2,784	1,960	206.29
Difference	+761	+117	+154	+160	-
% Change	+3.5%	+4.5%	+5.9%	+8.9%	-
Previous FY Result	19,571	2,282	2,253	1,546	165.32

(2) Reasons for the Differences

In the IT infrastructure segment, sales of network-related equipment remained strong, driven by increasing demand for cybersecurity. In addition, focused efforts to expand sales of multifunction printers, business phones, electricity resale services, and Hikari Collaboration (fiber-optic internet services) led to steady growth in revenue. Furthermore, Fuji Film BI Nara Co., Ltd., which commenced operations in April 2024, contributed to overall performance, resulting in an increase in flow revenue, stock revenue, and profit throughout the fiscal year.

In the digital marketing segment, the Company enhanced the convenience of its key products “BowNow” and “IZANAI,” while also advancing integration with the AI chat service ChatGPT and improving UI/UX. As a result, Monthly Recurring Revenue (MRR), a key source of stock revenue, increased steadily, accompanied by growth in profit.

As a result, net sales, operating profit, ordinary profit, and profit attributable to owners of parent all exceeded the forecasts announced on November 8, 2024.

For further details, please refer to the “Consolidated Financial Results for the Fiscal Year Ending March 31, 2025 (Japanese GAAP)” disclosed today.

2. Dividends from Surplus

(1) Dividend Details

	Resolved Amount	Most Recent Forecast (Announced on Nov 8, 2024)	Previous Fiscal Year (FY ended Mar 2024)
Record Date	March 31, 2025	Same as left	March 31, 2024
Year-End Dividend per Share	¥68.00	¥56.00	¥48.00 (incl. ¥11.00 commemorative dividend)
Total Year-End Dividend	¥673 million yen	—	¥482 million yen
Effective Date	June 23, 2025	—	June 24, 2024
Source of Dividend	Retained earnings	—	Retained earnings
Dividend per share at end of 2Q	¥46.00 (FY2025)	¥46.00 (FY2025)	¥21.00 (FY2024)
Dividend per share at end of 2Q	¥114.00 (FY2025)	¥102.00 (forecast)	¥69.00 (FY2024) (Incl. ¥11.00 commemorative dividend)

(2) Reason

Our basic dividend policy is to maintain financial soundness while funding growth and expansion through internal reserves. We strive to consistently implement a progressive dividend policy, taking into account consolidated earnings and future business development comprehensively, with a target consolidated payout ratio of approximately 55%.

Regarding the year-end dividend for the current fiscal year, although we initially announced a dividend of ¥56 per share on November 8, 2024, we have decided to increase the dividend by ¥12 to ¥68 per share, in line with our dividend policy and based on the Company's actual performance. As a result, the annual dividend per share will be ¥114.

This resolution regarding the year-end dividend (distribution of surplus) was approved at the Board of Directors meeting held today.